

## **Elixir Industries Extrusion Division Becomes Elixir Extrusions This Week**

### *Tremendous Growth at Douglas Plant*

Elixir Industries Extrusion Division in Douglas will become Elixir Extrusions this week as a group of new investors, including several of the family members of the original owner Roland Sahm of California, acquire the plant. The Extrusion Division opened in Douglas in 1986.

Business for the plant is booming says Philip Smith, Plant Manager, who began working for the company in 2000 when the company had 75 employees. Currently they have 230 employees.

“Staying up with the ever changing manufacturing technology has kept Elixir Extrusions in the front seat and leading the way in Fabricated Aluminum extrusions. We are the leader in the South East and intend to stay ahead of our competitors by diversity and innovation.”

The company will also purchase an existing 72,000 square foot industrial building in Southwest Industrial Park that they have been leasing for a year. Over the last year the company has created 70 new jobs in Douglas and invested over \$750,000 in equipment upgrades.

“Our existing industries are so important to us in Douglas-Coffee County because we know they are the ones who create 80% of the new jobs in our community,” stated JoAnne Lewis, Executive Director of the Douglas-Coffee County Economic Development Authority (EDA). “Our EDA works to retain jobs and celebrate the growth of new jobs as well.”

Smith says one of the reasons the company is experiencing growth is because of the demand for their products in the LED lighting industry.

The Douglas plant continues to supply the metal framework for the Elixir Door & Metals plant on Pope Drive, now owned by JMAC, a company out of Columbus, Ohio. They also continue to produce aluminum extrusions for the Club Car Precedent golf vehicles, utility and four wheel-drive vehicles, medical equipment, the food industry, heavy machinery, electrical, transportation, building and construction, and the solar industry.